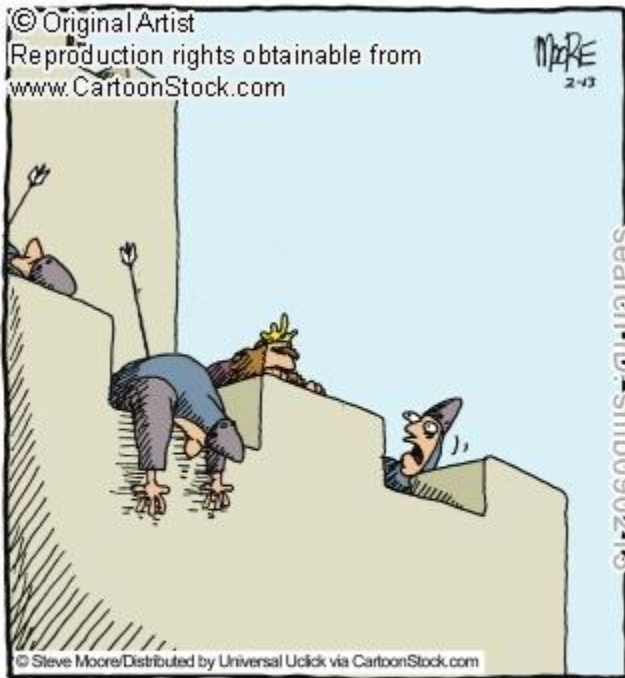


Stop by the Athletic Training room  
to pick up a sticker to wear in  
support of National Athletic Training



# History of the Athletic Training Profession



"It's safe to look, sire. There's a time-out on the battlefield. Our athletic trainer is taping up Sir Dwayne's twisted ankle."

Athletic Trainers can trace their roots back to ancient times when attendants first started treating injured Olympians. Legend goes that a major job responsibility for these ancient athletic trainers was for them to place olive oil on the Olympians skin so that their bodies would glisten in the sun!

The modern profession of Athletic training really started in the early 20<sup>th</sup> century when organized sports were becoming more popular. "Athletic Trainers" started to emerge to help injured players. These helpers had no formal education or training and usually consisted of the coaches or parents of the athletes.

When interscholastic and intercollegiate sports started to increase in number so did the need for more readily available medical coverage. This led to the creation of the National Athletic Trainers Association in 1950. The NATA set out to regulate the profession and gain recognition as a qualified profession. In the years that followed the NATA created standards of practice, created an independent Board of Certification, and made it mandatory that all ATC's obtain a formal education and pass a certification exam to practice athletic training.

Athletic Training Milestones:

1959  
First Education Curriculum  
Developed

1990  
AMA recognized Athletic Training as an  
allied healthcare profession

1950  
NATA was formed

1970  
First certification Exam

Today  
40,000 members

# Athletic Training Career Setting



## Occupational Health Setting

In the occupational health setting, athletic trainers develop and manage programs designed to keep employees working at full capacity, improving company productivity and even help reduce health care and insurance costs. The occupational athletic trainer is knowledgeable in the design, implementation and measurement of injury prevention, injury reduction and return to work programs. Certified athletic trainers are highly qualified, highly motivated health care providers that can help a company achieve its health, safety and profitability goals.

## Some Companies That Use Athletic Trainers:

- Allison Engine • Appleton Papers • Coca-Cola
- Dana Corporation • Delta Faucet
- Daimler-Chrysler • DuPont • FedEx • Frito-Lay
- General Electric • General Motors
- International Paper • John Deere
- Johnson & Johnson • Kodak • MeadWestvaco
- Navistar International • Nike
- Quad/Graphics • Roadway • SquareD Company
- Subaru-Isuzu • SUPERVALU Distribution
- Disney Land

